

AGRIOTA

Partnering for Trade

**Connecting
Buyers
Directly with
Farmlands**

POWERED BY
DMCC

“Largest Blockchain Ecosystem” “Aggregating Millions of Farmers”

Agriota E-Marketplace

1

Agricultural commodity marketplace to connect bulk buyers directly with farmers' ecosystem, while providing neutrality, traceability and trust.

Neutrality: An unbiased system for all counterparties, ensures total transparency and visibility in price discovery, associated costs and un-foreseen risks.

Traceability: End-to-end transparency, from last-mile verification and monitoring to delivery, in a work-flow based blockchain environment.

Trust: Introducing a proprietary banking system with multi-tier escrow structure, for secured money management.

2

Dr. Krishi: A comprehensive field-level verification to estimate production and ongoing impact of relevant risks. Managed in geospatial and temporal architecture, supported by a vast network of laboratories (Central, Regional, Mobile and Field) and tool suite (Dynamic Crop Calendars, Production Estimation and Risk Impact Models (Ground Truth, Weather and NDVI), Structured Aggregation, Dynamic Indexing, Rating, Benchmarking, Geospatial Alerts etc.).

3

Value-added Services: CropData provides essential value-added services through our partners for a one-stop customer experience.

- **Logistics:** Warehousing, Packaging, Shipping, Clearing, etc.
- **Certification:** Farmer and Farm Rating, Quality, Export, etc.
- **Credit:** Trade Finance, Warehouse Receipt, etc.
- **Insurance:** Trade Credit Insurance, Transit Insurance, etc.

Agricultural Products

CEREALS

| | |
|-------|--|
| PADDY | Pusa basmati 1121, PR-121, Basmati CSR-30... |
| WHEAT | HI 8498 (Malvashakti), HI 8663 (Poshan)... |
| JOWAR | M-35-1 (Maldandi), CSH 28, CSV 31... |
| BAJRA | Dhanshakti, Nandi-75, NBH 4903... |
| MAIZE | Narmada Moti (IC-9001), Pratap Makka-3... |

OIL SEEDS

| | |
|----------------|--|
| SOYBEAN | JS 95-60, NRC-86 (Ahilya), JS-335... |
| GROUNDNUT | KADIRI-9, HNG-69, TAG-24... |
| MUSTARD | Pusa Mustard 30, Pusa Jai Kisan (BIO 902)... |
| SUNFLOWER SEED | Surya, SS-0808 (Phule Bhaskar), RSFH-130 (Bhadra)... |
| SESAME | Gujarat Junagadh Til 5, RT 103, Gujarat Til 10... |
| CASTOR SEED | GCH-3, GAU CH-1, GCH-2... |

SPICES & CONDIMENTS

| | |
|----------------|--|
| TURMERIC | IISR-Kedaram, IISR-Alleppey Supreme... |
| GINGER | Himagiri, IISR Mahima, IISR Rejatha... |
| GARLIC | Yamuna Safed-3, Yamuna Safed-4, Godavari... |
| CUMIN | Gujarat Cumin-5, RZ 19, RZ-223... |
| CORIANDER SEED | RCR 20, RCR 41, RCR 436... |
| DRY CHILLI | 273 Wrinkle, G-5 (Andhra Jyothi), Guntur Sannam... |
| FENNEL SEED | Ajmer fennel 2 (AF-2), RF 101, RF 125... |
| FENUGREEK | Ajmer fenugreek 4, Ajmer fenugreek 5... |
| GUAR SEED | RGC-936, RGC-1003, HG-258... |

FIBERS

| | |
|--------|---|
| COTTON | Ajeet-155 BG-II, Ankur 3028 BG-II, G.Cot.Hy-22... |
|--------|---|

PULSES

| | |
|-------|--|
| ARHAR | UPAS 120, ICPL 84031 (Durga),LRG 41... |
| GRAM | IPCK 2004-29 (Ujjawal), Digvijay, JAKI-9218... |
| MOONG | IPU-0208, VBG-04-008, Yadadri... |
| URAD | Type-9, Krishna, Azad urd-1... |

FRUITS

| | |
|--------------|---|
| BANANA | Dwarf Cavendish, Basrai, Robusta... |
| MANGO | Alphonso, Dashehari, Totapuri... |
| GRAPES | Anab-e-Shahi, Thompson Seedless... |
| POMEGRANATE | Bhagva, Mridula, Ganesh... |
| MANDARIN | Nagpur Mandarin, Khasi Mandarin, Kinnow... |
| SWEET ORANGE | Sathgudi, Mosambi... |
| ACID LIME | Petlur selection-1, Kagzi lime, Baramasi... |
| APPLE | Lal Ambri, Red Gold, Ambroyal... |
| LITCHI | Swarna Roopa, China, Elachi... |

VEGETABLES

| | |
|--------------|--|
| PEAS | IPFD 6-3, Pant Pea 243, Matar Ageta-7... |
| CHILLI | Pusa Jwala, Arka Harita, Arka Khyati... |
| CABBAGE | Royal Star (BC-86), Pusa Ageti, Pusa Drumhead... |
| CAULIFLOWER | Pusa Snowball K.T. 25, Pusa Kartik Sankar... |
| ONION | Bhima Super, Bhima Dark Red, N-53... |
| BRINJAL | Jawahar Brinjal-15, Arka Neelanchal Shyama... |
| POTATO | Kufri Badshah, Kufri Pukhraj, Kufri Sadabahar... |
| TOMATO | Pusa Ruby, Arka Abha, Pusa Hybrid-2... |
| COWPEA | Pusa Phalguni, Amba (V-16), Ramba... |
| FRENCH BEANS | Pusa Uday, Pusa Barkha, Punjab Naveen... |



E-Marketplace

POWERED BY

DMCC

Agriota E-Marketplace

A Joint Venture Project Between
Dubai Multi Commodities Centre (DMCC), UAE
and CropData Technology Private Limited, India